



July 2007

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Welcome

Welcome to Advantage Capital Partners' electronic newsletter for July. We believe you and other opinion leaders in business, finance, government, economic development and higher education will find this month's news about Advantage investments and our innovative portfolio companies to be informative.

News about Advantage Investments

Wisconsin's TomoTherapy makes sale to leading radiation oncology network

The world's largest network of free-standing radiation oncology centers, 21st Century Oncology, recently placed an order with TomoTherapy for six of its Hi-Art treatment systems. The systems will be placed in centers in Florida, California and possibly other locations. TomoTherapy currently has more than 125 units installed in treatment centers worldwide and the demand for the Hi-Art system is growing as the healthcare industry learns more of the innovative treatment system.

Madison-based TomoTherapy produces one of the most advanced and versatile radiation therapy systems for the treatment of a wide variety of cancers. The [Hi-Art®](#) system delivers radiation with sub-millimeter accuracy to kill cancer cells while reducing radiation exposure to surrounding healthy tissue. Advantage first

invested in TomoTherapy in 2000 through Wisconsin's Certified Capital Companies program. The company completed a successful Initial Public Offering in May. Read more [here](#) about the 21st Century Oncology order.

Meanwhile, the company's employee-formed charitable organization, Radiate Hope, was featured in the July 3 issue of the *Wisconsin State Journal* for holding its first major fundraiser for cancer patients. Established last winter, the group has already raised more than \$50,000 from employees, corporate sponsors and community donations.

Nanopoint wins prestigious Hawaii's Design Excellence Award

[Nanopoint](#), which develops ultra-high resolution intracellular imaging products, won a gold medal from the 2007 International Design Excellence Awards. In the medical and scientific products category, Nanopoint was recognized for its cellTRAY imaging system, a unique system designed for live cell experimentation and imaging at high levels of precision while significantly reducing the cost per experiment. Nanopoint and Calypso Medical Technologies were the only two companies who received gold medals in the medical and scientific category.

The IDEASM (International Design Excellence Awards) program is the premier international competition honoring design excellence in products, ecodesign, interaction design, packaging, strategy, research and concepts. Entries are invited from designers, students and companies worldwide. The awards program is dedicated to fostering business and public understanding of the importance of industrial design excellence to the quality of life and the economy.

Advantage first invested in Nanopoint, which is based in Honolulu, in 2005. To learn more about Nanopoint's IDEA recognition, go [here](#).

New York's Allworx releases new phone system software and announces new incentive program

[Allworx](#), the small business phone and network solutions company, has enhanced its award-winning communications systems with the release of Allworx System Software version 6.7 and Call Assistant 2.1. The latest software provides new features and capabilities, which are available on Allworx 6x, 10x and 24x voice and network systems.

"The evolution of the Allworx product family continues at a record pace, driven in large part by the wants and needs of our increasingly sophisticated customer base," said Sandra Gault, the company's executive vice president-marketing. In addition, the company recently announced a new loyalty incentive program designed to encourage and reward top performing reseller partners.

Advantage invested in the Rochester-based company, formerly known as InSciTek, in 2005 in connection with New York's Certified Capital Companies program. Read more about the company's recent announcements [here](#).

New York's GridApp supports next-generation database infrastructures

[GridApp Systems](#) recently became the first vendor to support Oracle® Database 11g. GridApp's clarity database automation software simplifies the administration

and management of Oracle Database 11g, while enabling customers to seamlessly migrate their database infrastructure to the database platform.

"Customers will undoubtedly benefit from the advanced capabilities in Oracle Database 11g, as the new features introduce a more sophisticated set of technologies," said Matthew Zito, chief scientist at GridApp.

GridApp is a leading provider of database automation software and solutions. Advantage first invested in GridApp in 2004 through New York's Certified Capital Companies Program. For more on the Oracle announcement, go [here](#).

Quickoffice announces new software for popular MOTORIZR Z8 phone

[Quickoffice Inc.](#), the leading provider of Microsoft Office document software for mobile devices, recently announced the availability of its award-winning software for Motorola's newest Symbian OS phone, the MOTORIZR Z8.

"Quickoffice is well-known to the corporate mobile professional, and with the release of the MOTORIZR Z8, we're able to bring our products and solutions to a new generation of mobile email and Internet users," said Paul Moreton, vice president-product management of the Dallas-based company.

Advantage first invested in Quickoffice in 2005 in connection with Texas' Certified Capital Companies program. For more on Quickoffice, go [here](#).

About Us

[Advantage Capital Partners](#) is a venture capital and private equity firm focused on investing in promising companies located in areas underserved by traditional venture capital. With offices and partners in New Orleans, St. Louis and several other cities, Advantage Capital has raised more than \$750 million in institutional venture capital since 1992.

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