

ADVANTAGE CAPITAL PARTNERS

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Inside Advantage

In This Issue:

Advantage Capital News

[Healthcare Plus Supplies, Inc. secures \\$2.1 million Texas CAPCO funding](#)

[Advantage Capital grows team](#)

[Advantage Capital appoints four new Advisory Board members](#)

Portfolio Company News

[iCardiac Technologies](#)

[XIOLINK](#)

[Allen Brothers](#)

Advantage People

[Les Alexander](#)

[Justin Obletz](#)

[Crichton Brown](#)

About Us

[Advantage Capital Partners](#)

[Federal New Markets Tax Credit program](#)

[State New Markets Development programs](#)

[Certified Capital Company programs](#)

Ticker Tape Update:

To date, Advantage Capital

Advantage Capital News

Healthcare Plus Supplies, Inc. secures \$2.1 million Texas CAPCO funding from Advantage Capital

[Advantage Capital Partners](#) has provided \$2.1 million in financing to Healthcare Plus Supplies, Inc., a newly formed durable medical equipment (DME) supplier that will provide quality products and services to local hospices and their patients. The funding, raised in connection with the Texas Certified Capital Company (CAPCO) program, will allow the company to create 17 jobs in the Dallas area and purchase the necessary equipment to proceed with expansion plans. Further growth is expected in the coming months, with the addition of two warehouses in Terrell and Greenville. To continue reading, go [here](#).

[back to top](#)

Advantage Capital grows team; firm hires new Managing Director and promotes internal talent



Advantage Capital Partners is proud to announce the addition of its new Managing Director, Jonathan I. Goldstein, who is a nationally recognized expert in the field of tax incentive investing. In addition, the firm is pleased to note the internal promotions of several outstanding staff members in its New Orleans, New York and St. Louis offices. To read more about the additions and promotions within the firm, go [here](#).

[back to top](#)

Advantage Capital appoints four new Advisory Board members

Advantage Capital Partners has appointed four outstanding new members to the firm's national Community Advisory Board. The new Board members will offer valuable input into the firm's New Markets Tax Credit investment strategies in low-income communities around the country. To read about the new additions, go [here](#).

[back to top](#)

Portfolio Company News

has partnered with its portfolio companies to help create more than 15,000 jobs nationwide and our investments have resulted in more than \$6 billion in follow-on capital.

New York CAPCO investment iCardiac Technologies listed in the Science Coalition's "Sparking Economic Growth" report

The University of Rochester Medical Center cited a new report released by [The Science Coalition](#) - a national organization of research universities - that highlights the link between federally funded research and economic growth. The report, titled "Sparking Economic Growth," traces the origins of 100 companies and illustrates how federally funded university research creates innovation, new companies and jobs. Advantage Capital portfolio company [iCardiac Technologies](#) is featured. To read more, go [here](#).

iCardiac is a global leader in advanced cardiac core lab services and QT analysis. Advantage Capital made its initial investment in the company in 2006 with funds raised in connection with the New York Certified Capital Company program. From its initial three founders, the company has grown to more than 20 employees.

[back to top](#)

XIOLINK founder and CEO Brad Pittenger named finalist for the Ernst & Young Entrepreneur of the Year Award

[XIOLINK](#) founder and CEO Brad Pittenger has been named a finalist for the 2010 Ernst & Young Entrepreneur of the Year Award for the Central Midwest region. The [Ernst & Young Entrepreneur of the Year](#) awards program is the world's most prestigious business award for entrepreneurs. The award encourages entrepreneurial activity among those with potential and recognizes the contributions of people who inspire others with their vision, leadership and achievement. The program, celebrating its 24th anniversary this year, has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world. To read more, go [here](#).

XIOLINK is the premier provider of managed infrastructure, managed hosting, colocation and private cloud computing solutions to mid-market and enterprise clients worldwide. Advantage Capital and its small business lending division BizCapital first invested in XIOLINK in 2007 with funds raised in connection with the federal New Markets Tax Credit program.

[back to top](#)

Emeril Lagasse teams with Advantage Capital portfolio company Allen Brothers to launch Emeril's Red Marble Steak



[Allen Brothers](#) Steaks has partnered with world-renowned [Chef Emeril Lagasse](#) to launch Emeril's™ Red Marble Steaks, a new division of the 120-year-old company that first began operating in the famous stockyards of Chicago in 1893. The products are now available for purchase online at [RedMarbleSteaks.com](#). To read more, go [here](#).

Allen Brothers is a leading supplier of USDA "prime" grade beef. Advantage Capital's 2009 investment in Allen Brothers was made in connection with the Illinois New Markets Development program.

[back to top](#)

Advantage People

Advantage Capital co-sponsors Launch Fest in New Orleans



Entrepreneurs gathered in New Orleans April 24th for [Launch Fest](#), a three day conference co-sponsored by Advantage Capital. Topics included social entrepreneurship, straight-talk with entrepreneurs and a pitch session for companies seeking funding. Senior Vice President Les Alexander shared tips with entrepreneurs on what venture capital firms are looking for in new business deals, and Vice President Justin Oblatz participated in a pitch session, providing feedback to entrepreneurs on their new business ideas.



[back to top](#)

Advantage Capital sponsors Tulane Business Plan Competition; Crichton Brown participates as judge



Crichton Brown, Senior Venture Partner at Advantage Capital in New Orleans, recently served as a judge at Tulane University's 10th annual Business Plan Competition held on April 16th. Advantage Capital also served as a sponsor of the event.

The Tulane Business Plan Competition is a \$50,000 live-presentation competition held annually on Tulane's uptown campus in New Orleans, Louisiana. The event is open to all students, both undergraduate and graduate, currently enrolled at an accredited university or college. To continue reading, go [here](#).

[back to top](#)

About Us

About Advantage Capital Partners

[Advantage Capital Partners](#) is a leading small business finance firm focused on providing growth capital and other investments supporting state and local economic development efforts. The firm's typical forms of investment include early stage equity, expansion equity, mezzanine financing, senior and subordinated loans and government-guaranteed lending. With offices and partners in New Orleans, St. Louis, Chicago and other U.S. cities, Advantage Capital has raised more than \$1.3 billion in institutional capital since 1992 and invested in companies located in geographic areas underserved by traditional capital.

[back to top](#)

About the Federal New Markets Tax Credit program

The [federal New Markets Tax Credit program](#), administered by the U.S. Department of the Treasury, encourages private-sector investment in economically distressed communities through tax incentives. In a highly competitive allocation procedure, the Treasury Department has awarded tax credits based on applications submitted for each of the last

seven years. Advantage Capital has participated in the New Markets program since 2003, raising private capital for investment in low-income communities. These investments have spurred economic growth through innovative business ventures and job creation throughout the United States.

[back to top](#)

About the State New Markets Development programs

In addition to the federal New Markets Tax Credit program, Advantage Capital also participates in a number of state-level New Markets programs, which attract investment in low-income communities through a state tax credit modeled after the federal program. The tax credits are only available to highly qualified investors who have been accredited under the federal program. The goal of these initiatives is to attract large, long-term investors to a state's low-income communities, promoting new expansion, creating new job opportunities and building on existing growth in the state. To date, the following states have passed a state-level New Markets Development program: Louisiana, Missouri, Mississippi, Illinois, Florida and Ohio.

[back to top](#)

About the Certified Capital Company program

Advantage Capital Partners is a leading participant in [Certified Capital Company \(CAPCO\) programs](#), which strengthen state economies by stimulating the flow of investment capital to local small businesses, creating high-paying jobs and increasing state tax revenues. Under a CAPCO program, insurance companies are encouraged to invest in certified capital companies; the state allows the insurance companies to claim tax credits for qualified investments in CAPCO funds. Taken over time, the tax credits generate large pools of private venture capital to be invested in the state. CAPCOs leverage the funds received from insurance companies to invest in qualified small businesses.

[back to top](#)

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