

To view this e-mail as a Web page, go [here](#).



**ADVANTAGE**

**CAPITAL**

**PARTNERS**

#### November 2005 Table of Contents

- [Welcome](#)
- [Economic Development News](#) Small business fund, web site for entrepreneurs, research parks' link
- [News About Advantage Investments](#) NetRegulus, Nanopoint, BIOTA, Emageon, Synacor, TomoTherapy
- [About Us](#)

#### Welcome

Welcome to Advantage Capital Partners' electronic newsletter for November. Each month we include briefs on topics of interest to you and other decision-makers in business, finance, government, economic development and higher education.

#### Economic Development News

##### Advantage Capital launches small business fund

Advantage Capital Partners has closed on a \$14 million round as part of a \$30 million-plus small business finance fund targeted to companies and entrepreneurs in low-income communities. By improving access to capital in traditionally underserved areas, the fund will help businesses create jobs and increase economic activity. Loans will range from \$250,000 to \$2 million for capital to expand operations and facilities.

"Small businesses participating in this program will see a variety of benefits," according to John M. Brocato, president of Advantage's small business lending subsidiary, BizCapital, which will administer the new \$14 million fund. "With this small business fund, we will offer more attractive terms than traditional lenders, such as less stringent underwriting criteria and faster response to loan applications." Companies interested in applying for loans should contact BizCapital at 504-832-1993.

The new Advantage fund brings to nearly \$70 million the institutional capital that Advantage has raised in connection with the federal New Markets Tax Credit program. The New Markets program is designed to stimulate economic growth and job creation in low-income neighborhoods by providing much-needed investment capital, financial counseling and other services. For more on the new fund, including investment criteria, go [here](#).

##### Kauffman Foundation unveils web site for ambitious entrepreneurs

The [Ewing Marion Kauffman Foundation](#) in Kansas City has introduced [Kauffman eVenturing](#), a web site dedicated to growth-oriented entrepreneurs, a group whose efforts are critical to the health of the American economy. Kauffman eVenturing offers a variety of original content as

well as links to existing information on subjects ranging from accessing capital to implementing successful recruiting strategies and competing in global markets.

"Innovative entrepreneurs play a key role in driving our economy forward," said Carl Schramm, president and chief executive officer of the Kauffman Foundation. "Through our new eVenturing site, they now have a single place they can come to for the best current thinking on how to handle practical challenges." For more on the new site, go [here](#).

#### **Wisconsin and German research parks forge innovative link**

A "sister park" agreement has been announced between the [University of Wisconsin-Madison University Research Park](#) and the Biotechnology Innovation Center in Frankfurt, one of Europe's leading business hubs. As Europe's largest biopharmaceutical center, the Frankfurt region is home to more than 100 biotech-related firms, five universities, eight technical colleges and 35 research institutes.

The goal of the partnership is to establish greater cooperation in fostering technology business growth, officials said. This is the third international agreement of its kind for University Research Park, which is home to 110 companies, including Advantage partner [Venture Investors](#). The other ties are with IT Fornebu AS in Oslo, and Keimyung Technopark and Keimyung University Business Incubation Center in Taegu, Korea. For more on the Frankfurt agreement, go [here](#).

#### **News about Advantage investments**

##### **Colorado's NetRegulus raises \$6.2 million for product development**

[NetRegulus, Inc.](#), an established provider of enterprise compliance software for regulated industries based in Centennial, Colo., has raised \$6.2 million in Series B funding. Advantage and its local partner [Wolf Ventures](#) invested in the round, which was led by Arizona-based [Grayhawk Venture Partners](#) and included existing shareholders [KB Partners](#), [Beecken Petty O'Keefe and Company](#), [Odin Capital Group](#) and [Staley Capital](#).

"We are very pleased to welcome Grayhawk, Advantage and Wolf to our team," said Dave Siebert, President and CEO of NetRegulus. The funds will be used to expand the company's sales and marketing capabilities and to develop additional applications to the NetRegulus NetRM Software Solution. For more on the funding round, go [here](#).

##### **Hawaii's Nanopoint raises \$2.15 million for commercialization efforts**

[Nanopoint, Inc.](#), a developer of nanobio devices, received a \$2.15 million round of financing from Advantage Capital Partners, Global Venture Capital, Sulphur Creek Ventures, UH Angels and other California and Hawaii investors. This funding provides Nanopoint with additional resources to commercialize its intra-cellular imaging platform and lab-on-a-chip consumables products.

"Nanopoint has developed a product that will open the door to new levels of scientific inquiry," said Douglas Beekman, vice president of Advantage Capital. "Nanopoint's progress and this investment are further steps in Hawaii's efforts to establish a thriving life science community." For more on the financing, go [here](#).

##### **BIOTA named 2005 Aqua Award Winner**

[BIOTA Brands of America, Inc.](#), received the 2005 Aqua Award for Package and Label design, presented by the International Bottled Water Association.

BIOTA was chosen for its innovative breakthrough in introducing the world's first biodegradable,

commercially compostable bottle made of renewable resources. The bottle was made from NatureWorksPLA, an organic polymer made from corn, which disappears in just 80 days in a commercial composting environment. Advantage's early investment in the company helped finance construction of its bottling plant in Ouray, Colo. For more information on this award, go [here](#).

#### **Emageon signs information management pact with Johns Hopkins Hospital**

Emageon Inc. (NASDAQ: EMAG), a Birmingham, Ala., company that provides leading-edge enterprise visual medical systems, announced a digital healthcare information management agreement with the [Johns Hopkins Hospital](#) in Baltimore, Md. The world-renowned medical institution will use Emageon's clinical content management product to provide Digital Imaging and Communications in Medicine (the global standard for medical imaging) archiving capabilities and web distribution and visualization of images and information to physicians in its hospitals and clinics. Advantage invested in Emageon last year in connection with Alabama's Certified Capital Company program.

Johns Hopkins Hospital has topped *U.S. News & World Report's* annual rankings of "America's Best Hospitals" for 15 consecutive years. For more on its new relationship with Emageon, go [here](#).

#### **Synacor teams up with Autobytel**

Online car buying service [Autobytel Inc.](#) has partnered with [Synacor Inc.](#), a provider of technology supporting the delivery of combined online services. This partnership will allow Synacor's custom portal to offer Autobytel's automotive research and buying channel. Through the affiliation, Autobytel will be featured on the consumer portals of 17 different broadband providers that use Synacor's menu of online services.

Synacor, based in Buffalo, N.Y., enables Internet Service Providers to offer subscribers customized subscriptions with the benefit of a single sign-on and integrated monthly bill at an affordable price. Advantage first invested in Synacor in 2003 in connection with New York's Certified Capital Company program. For more information on the partnership with Autobytel, visit [here](#).

#### **TomoTherapy leads industry in CT image-guide treatments**

[TomoTherapy](#) Clinical Centers have performed 125,000 CT image-guided radiation treatments for cancer patients, the Madison-based company announced. In slightly more than 2½ years, the clinical centers performed CT imaging before treatment delivery in more than 95 percent of their cases treated with the TomoTherapy [Hi-Art System](#). By using Image Guided Radiation Therapy, clinicians are able to target and track tumors with greater accuracy. "Our customers are not only finding it helpful to image directly before treating patients," said Dr. Fred Robertson, TomoTherapy's CEO, "but in many cases, they believe it is crucial to the overall treatment outcome." Advantage invested in TomoTherapy in 2000 in connection with Wisconsin's Certified Capital Company program. For more on TomoTherapy's milestone, go [here](#).

#### **About Us**

[Advantage Capital Partners](#) is a private equity firm focused on investing in promising companies in connection with federal, state, and local economic development efforts. With offices in New Orleans, St. Louis, New York, Austin, Washington, D.C., Tampa, Madison, Denver and Huntsville, Advantage has raised more than \$700 million in institutional private equity since 1992 and has invested in companies and projects located in states and communities underserved by venture capital investment.



Forward to a Friend

This email was sent to: **cdunkin@advantagecap.com**

This email was sent by: **Advantage Capital**  
7733 Forsyth Blvd. St. Louis, MO, 63105 USA

Go [here](#) to leave this mailing list or [modify](#) your email profile.  
We respect your right to privacy. [View](#) our policy.

Powered by

**Brighton.**  
**Inbox**