

# ADVANTAGE CAPITAL PARTNERS

August/September 2010

## Inside Advantage

### In This Issue:

Advantage Capital News

[Advantage Capital Partners invests in Washington, DC-based EnviRelation](#)

Portfolio Company News

[TomoTherapy](#)

[QuickOffice](#)

[Stereotaxis](#)

[AeroPremier](#)

[Synacor](#)

Advantage People

[Jeff Craver named to Board of Directors of the Missouri Institute of Biotechnology and Innovation](#)

About Us

[Advantage Capital Partners](#)

[Federal New Markets Tax Credit program](#)

[State New Markets Tax Credit program](#)

[Certified Capital Company program](#)

### Ticker Tape Update:

To date, Advantage Capital has partnered with its portfolio companies to help create more than 15,000 jobs nationwide and our

## Advantage Capital News

### Advantage Capital Partners invests in Washington, DC-based EnviRelation

[Advantage Capital Partners](#) announced that it has provided \$50,000 through the Washington, DC CAPCO Program to [EnviRelation](#), a District-based environmentally sustainable food composter and winner of the 2010 Washington, DC Business Plan Competition. EnviRelation will use the funds to expand their business and enable future growth. The Washington, DC Business Plan Competition is an annual collaboration between the Washington, DC Economic Partnership and the Washington, DC Coalition for Capital. To continue reading, go [here](#).

[back to top](#)

## Portfolio Company News

### Wisconsin CAPCO investment TomoTherapy showcased at ESTRO 29 in Barcelona

[TomoTherapy Inc.](#), maker of advanced, integrated radiation therapy solutions for cancer care, announced in September that 82 studies examining the use of the TomoTherapy treatment system will be showcased at ESTRO 29, the European Society for Therapeutic Radiology and Oncology. In addition, TomoTherapy Co-founder and Chairman Rock Mackie was awarded an honorary membership into the organization. Over the last six months, the TomoTherapy treatment has been implemented internationally in hospitals in the UK and China as well as here in the states in Ohio, New York and North Dakota. With these additions, TomoTherapy has increased its reach to serve an additional three million patients. To read more, go [here](#).

[Advantage Capital](#) first invested in TomoTherapy in 2000 with funds raised in connection with the Wisconsin Certified Capital Company program. Since then, the Madison-based company has combined an initial public offering with private capital to raise an additional \$220 million. TomoTherapy continues to grow rapidly, and today has more than 650 employees.

[back to top](#)

### QuickOffice redefining Office Suite for iPad

Only six months after Apple's release of the highly anticipated iPad, [QuickOffice](#) has managed to redefine their Office Suite in such a way that it has become synonymous with

investments have resulted in more than \$6 billion in follow-on capital.

programs recommended to purchase for iPad users. QuickOffice, the world leader in providing office document software for mobile devices, released its QuickOffice Connect™ Mobile Suite for iPad® in June to favorable reviews. QuickOffice's native iPad Office application was custom-built for the device to provide a distinct, intuitive user experience utilizing the iPad's expanded display. The release of QuickOffice Connect™ allows QuickOffice to be more accessible and creates brand recognition worldwide for the company. To read more, go [here](#).

QuickOffice is installed on over 250 million devices in more than 180 countries and is revolutionizing the way people use their mobile devices. Advantage Capital first financed Austin-based QuickOffice in 2005 in connection with Texas' Certified Capital Company program. QuickOffice now provides more than 50 jobs in Texas, and additional growth is expected.

[back to top](#)

---

## **Stereotaxis awarded milestone 100th US patent**

[Stereotaxis Inc.](#), a manufacturer of an advanced cardiac instrument designed to bring definitive therapeutic solutions to interventional medicine, announced that the U.S. Patent and Trademark Office granted the company its 100<sup>th</sup> patent, reflecting the company's dedication to providing innovative products for cardiac treatments. This patent will serve to strengthen Stereotaxis' position in the medical community. The firm currently employs nearly 200 people. To continue reading, go [here](#).

[Advantage Capital](#) was an early investor in Stereotaxis, investing in connection with the federal New Markets Tax Credit program and the Missouri Certified Capital Company program. St. Louis-based Stereotaxis (NASDAQ: STXS) designs, manufactures and sells medical equipment to treat heart disease.

[back to top](#)

---

## **New Orleans-based AeroPremier helps rescue more than 160 animals**

[AeroPremier Jet Center](#), a fixed base operator (FBO) stationed in New Orleans, La, recently sponsored an innovative animal airlift event that helped save the lives of over 160 animals displaced by the BP Oil Spill. AeroPremier provided logistical support on the ground for the event, as well as planes and pilots to help fly the animals to their new homes. The animal airlift was coordinated by the not-for-profit group [Pilots N Paws](#). To read more about the event and see photos, go [here](#).

Advantage Capital invested in AeroPremier in 2009. The investment from Advantage Capital helped to retain more than 10 jobs, and AeroPremier is now expanding to a second airport located in Branson West, Mo.

[back to top](#)

---

## **Synacor named to Top 100 World's Most Valuable Start-Ups List**

[Advantage Capital](#) portfolio company [Synacor](#) was named to the Business Insider's list of the Top 100 World's Most Valuable Start-Ups. New York-based Synacor, a leading provider of technology supporting the delivery of unbranded bundled services, enables Internet Access Providers to easily bundle a variety of subscription-only services into their Internet access products. To see the Top 100 list, go [here](#).

Advantage Capital invested in Synacor in conjunction with the New York CAPCO program in 2003. At the time of investment, Synacor employed 28 people in New York State. Their New York State employment has increased to 198 and continued growth is anticipated.

[back to top](#)

## Advantage People



### **Advantage's Jeff Craver named to Board of Directors of the Missouri Institute of Biotechnology and Innovation**

This month Jeff Craver was named to the Board of Directors of the Missouri Institute of Biotechnology and Innovation (MIBI). The MIBI is a new, not-for-profit organization established to provide educational resources, forums and information to entrepreneurs, biotechnology students, and the general public. It will also strive to facilitate support for biotechnology research in Missouri and the Midwest and provide college scholarship opportunities.

[back to top](#)

## About Us

### **About Advantage Capital Partners**

[Advantage Capital Partners](#) is a leading small business finance firm focused on providing growth capital and other investments supporting state and local economic development efforts. The firm's typical forms of investment include early stage equity, expansion equity, mezzanine financing, senior and subordinated loans and government-guaranteed lending. With offices and partners in New Orleans, St. Louis, Chicago and other U.S. cities, Advantage Capital has raised more than \$1.3 billion in institutional capital since 1992 and invested in companies located in geographic areas underserved by traditional capital.

[back to top](#)

### **About the federal New Markets Tax Credit program**

The federal [New Markets Tax Credit program](#), administered by the U.S. Department of the Treasury, encourages private-sector investment in economically distressed communities through tax incentives. In a highly competitive allocation procedure, the Treasury Department awards the tax credits based on applications submitted for each tax year. Advantage has participated in the New Markets program since 2003, raising private capital for investment in low-income communities. These investments have spurred economic growth through innovative business ventures and job creation throughout the United States.

[back to top](#)

### **About the state New Markets Tax Credit program**

In addition to the federal New Markets Tax Credit program, Advantage Capital also participates in a number of state-level New Markets programs, which attract investment in low-income communities through a state tax credit modeled after the federal program. The tax credits are only available to highly qualified investors who have been accredited under the federal program. The goal of these initiatives is to attract large, long-term investors to a

state's low-income communities, promoting new expansion, creating new job opportunities and building on existing growth in the state. To date, the following states have passed a state-level New Markets Development program: Louisiana, Missouri, Mississippi, Illinois, Florida, Ohio, Oklahoma and Kentucky.

[back to top](#)

---

## **About the Certified Capital Company program**

Advantage Capital Partners is a leading participant in the [Certified Capital Company \(CAPCO\) program](#), a state economic development tool designed to strengthen state economies by stimulating the flow of investment capital to local small businesses, creating high-paying jobs and increasing state tax revenues. Under a CAPCO program, insurance companies are encouraged to invest in certified capital companies; the state allows the insurance companies to claim tax credits for qualified investments in CAPCO funds. Taken over time, the tax credits generate large pools of private venture capital to be invested in the state. CAPCOs leverage the funds received from insurance companies to invest in qualified small businesses.

[back to top](#)

---

Click Here to Visit Our Website

Powered by:  
**Brighton.**  
redefine