

ADVANTAGE CAPITAL PARTNERS

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Ticker Tape Update:

To date, Advantage Capital has partnered with its portfolio companies to help create

Advantage Capital News

Advantage Capital finances St. Louis-based Environmental Operations, Inc.; Missouri New Markets Development program spurs company growth and job creation in region

Advantage Capital Partners announced that it has provided \$5.85 million in financing to [Environmental Operations, Inc.](#) (EOI), the St. Louis region's largest environmental services firm. In a financing partnership with Southwest Bank, Advantage Capital provided funding in connection with the Missouri New Markets Development program and the federal New Markets Tax Credit program. The funds will be used to support EOI's continued growth. Go [here](#) to continue reading.

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Advantage Capital promotes 11 staff members, hires additional talent

Advantage Capital Partners recently announced promotions for key employees in its New Orleans, St. Louis and New York offices. Advantage Capital also made some significant new hires over the past several months which will enhance the firm's capabilities to invest in underserved geographic areas. To read more about the firm's promotions and new hires, go [here](#).

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Portfolio Company News

Synacor, a New York CAPCO investment, wins INNOVATE Buffalo Niagara award

[Synacor](#) was recently named an [INNOVATE Buffalo Niagara](#) award winner in the Professional Services category. Winners were announced on January 28 for the program which honors the ground-breaking and inventive companies that are leading the region's new economy. The awards event recognized companies in five thriving industry sectors, believed to be best positioned for growth in the area, and allowed them the chance to share their achievements and best practices with other local businesses.

Buffalo-based Synacor builds Internet tools and portals that simplify the way consumers get their digital media. Advantage Capital Partners first invested in the company in 2003, in

more than 14,168 jobs nationwide and our investments have resulted in more than \$6 billion in follow-on capital.

connection with New York's Certified Capital Company program.

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Monroe Motor Speedway joins the NASCAR Whelen All-American Series

Northeast Louisiana's [Monroe Motor Speedway](#) recently announced that it has joined the NASCAR Whelen All-American Series. Monroe Motor Speedway, a .375-mile concrete oval banked at 12 degrees, will begin its first full season with NASCAR sanction on March 7, 2009. To continue reading, go [here](#).

BizCapital, the small business lending arm of Advantage Capital Partners, provided financing to Monroe Motor Speedway in 2007 in connection with the Louisiana New Markets Development program.

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Advantage Capital portfolio company SOMS Technologies named preferred supplier of engine oil filters for New York State

[SOMS Technologies, LLC](#), a provider of engine oil filtration products, has announced that its microGreen™ Extended Performance Oil Filter has been selected as a preferred source offering for all New York State agencies and local government vehicles. By installing the microGreen filter, government fleets will reduce oil maintenance costs and will benefit from increased environmental efficiency to help meet sustainability initiatives set by New York Governor David A. Paterson. Go [here](#) to continue reading.

Advantage Capital Partners' 2008 investment in SOMS Technologies was made in connection with New York's Certified Capital Company program.

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Advantage People



Les Alexander elected to serve on National Association for Corporate Growth Board of Directors

Advantage Capital Partners' senior vice president Les Alexander was recently named to the Association for Corporate Growth (ACG) National Board of Directors for 2009-2010. Alexander also co-founded ACG Louisiana in 2005 and will remain an active board member for the regional chapter.

ACG is the premier professional organization focused on corporate growth, corporate development, and mergers and acquisitions. Founded in 1954, ACG has grown to more than 12,000 members from corporations, private equity, finance and professional service firms representing Fortune 500, Fortune 1000, FTSE 100 and mid-market companies in 53 chapters in North America and Europe. To read more about ACG's new board members, go [here](#).

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Tony Toups joins Louisiana Coalition for Capital Board of Advisors

Tony Toups, senior vice president at Advantage Capital Partners, was recently named to the Louisiana Coalition for Capital 2009 Board of Advisors. The Louisiana Coalition for Capital's mission is to support economic development and job creation through long-term access to capital for Louisiana entrepreneurs and emerging companies. To continue reading, go [here](#).

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About Us

About Advantage Capital Partners

[Advantage Capital Partners](#) is a venture capital and small business finance firm focused on investing in promising companies located in areas underserved by traditional venture capital. With offices and partners in New Orleans, St. Louis, Austin, Washington, D.C., and other U.S. cities, Advantage Capital has raised more than \$1 billion in capital since 1992.

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About the Certified Capital Company program

Advantage Capital Partners is a leading participant in the [Certified Capital Company \(CAPCO\) program](#), a state economic development tool designed to strengthen state economies by stimulating the flow of investment capital to local small businesses, creating high-paying jobs and increasing state tax revenues. Under a CAPCO program, insurance companies are encouraged to invest in certified capital companies; the state allows the insurance companies to claim tax credits for qualified investments in CAPCO funds. Taken over time, the tax credits generate large pools of private venture capital to be invested in the state. CAPCOs leverage the funds received from insurance companies to invest in qualified small businesses.

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About the New Markets Tax Credit program

The [New Markets Tax Credit program](#), administered by the U.S. Department of the Treasury, encourages private-sector investment in economically distressed communities through tax incentives. In a highly competitive allocation procedure, the Treasury Department awards the tax credits based on applications submitted for each tax year. Advantage has participated in the New Markets program since 2003, raising private capital for investment in low-income communities. These investments have spurred economic growth through innovative business ventures and job creation throughout the United States.

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